# Kodak EasyShare P712 Zoom Digital Camera

Unleash your photographic potential with the new Kodak EasyShare P712 zoom digital camera. This 7.1 MP camera delivers the digital control you desire. Revel in its 12X zoom, image-stabilized professional quality lens, optional Kodak P20 zoom flash, and advanced video features. Plus the included battery and charger provides long-lasting power for all your imaging needs. Promise awaits. And the P712 delivers.

**Beautiful picture quality**

- Zoom in fast to get crisp shots with the professional quality 12X Schneider-Kreuznach Variogon optical zoom lens featuring image stabilization
- Create unbelievable quality prints up to 76 x 102 cm (30" x 40") with 7.1 MP
- Capture stunning, accurate color with Kodak color science

**Sharing made simple**

- View pictures on the 6.4 cm (2.5") high resolution indoor/outdoor color display or high resolution electronic viewfinder (EVF)
- Print, e-mail, and organize your pictures with just one touch of our exclusive on-camera Share button
- However you choose to print, Kodak provides quality that's truly exceptional and pictures that will last
- Use the Favorites feature to keep your special pictures close
- Works with optional Kodak EasyShare photo printer 500, Kodak EasyShare printer dock plus series 3, Kodak EasyShare printer dock series 3, and Kodak EasyShare camera dock series 3

**Simple to use video and advanced features**

- Hot shoe flash connector and optional Kodak P20 zoom flash for enhanced, flexible lighting control
- Take more pictures with the included Kodak Li-ion rechargeable digital camera battery and charger
- Create TV quality (VGA) video with sound at 30 fps
- Zoom during video up to 12X and avoid camera-shake with image stabilization
- Create prints from video (4, 9, or 16 up), plus view and share single frames
- Convenient on-camera video editing, including trim, cut, split, merge, FF/REW
- Make great pictures even better with on-camera cropping – no need for a computer
- Verify the exposure of your picture when you activate the histogram feature
- Combine three shots together into one large picture with panorama stitch mode
- RAW file format and new Kodak EasyShare software for full creative flexibility
- Be in control with advanced settings and custom modes, including program, aperture priority, and shutter priority. Plus, full manual, 16 scene and 5 color modes

# Kodak EasyShare P712
## Zoom Digital Camera

**Standard features**

| | |
|---|---|
| Sensor type | 1/2.5" CCD |
| CCD total pixels | 7.4 MP (3164x2342) |
| Effective pixels | 7.1 MP (3088x2310) |
| Lens | 36-432 mm (35 mm equiv.) f/2.8-3.7 Schneider-Kreuznach Variogon lens |
| Zoom | 12X optical, 5X advanced digital zoom, total range 60X |
| Image stabilizer | yes, optical |
| Shutter speed | 16-1/1000 sec. in 1/3 step increments |
| LCD | 6.35 cm (2.5") indoor/outdoor color TFT display with adjustable brightness settings |
| Viewfinder | electronic, 237K pixels with diopter adjustment |
| Storage | 32 MB‡ internal memory, SD/MMC card expansion slot |

**Auto focus**

| | |
|---|---|
| Type | hybrid AF system using TTL contrast detection method and external passive sensor |
| Focus modes | normal AF, macro AF, infinity AF, manual focus |
| Focus range | normal: wide – 50 cm (19.7")-infinity, tele – 1.9 m (6.3')-infinity; macro: wide – 10-60 cm (3.9"-23.6"), tele – 90 cm-2 m (35.4" -6.6') |
| Auto focus control | single, continuous |
| Auto focus modes | multi zone, center zone, selectable zone (25 zones selectable) |

**Exposure control**

| | |
|---|---|
| ISO sensitivity | auto; 64/80/100/125/160/200/250/320/400/800* |
| Metering | multi-pattern, center-weighted, center spot, selectable zone (25 zones) |
| Compensation | ±2.0 EV with 1/3 EV steps |
| Bracketing | ±2.0 EV, 1/3, 2/3 and 1.0 EV steps, 3 or 5 images |
| AE lock | AE /AF lock button, exposure lock when shutter is pressed halfway |
| White balance | auto, daylight, cloudy, open shade, sunset, tungsten, fluorescent, click WB, custom |
| White balance compensation | blue/red bias and magenta/green bias, ±7 stops |

**Flash**

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|---|---|
| Guide no. | 11 (ISO 100) |
| Range | wide – 0.9-4.7 m (2.9'-15.4'), tele – 2.0-3.6 m (6.6'-11.8') |
| Modes | auto, fill, red-eye, slow sync (front, front-red-eye, rear), off |
| Compensation | ±1.0 EV with 1/3 EV steps |
| External connector | hot shoe |

**Shooting Specifications**

| | |
|---|---|
| Drive modes | single shot, first burst (approx. 1.6 fps up to 14 frames at standard JPEG), last burst (appox. 1.6 fps last 5 frames at standard JPEG), self-time 10 sec., shutter delay 2 sec., 2 shots self-timer (10 sec. 18 sec.), exposure bracketing (3 and 5 shots), time lapse (10 sec.-24 hr. intervals, 2-99 images) |
| Shooting modes | auto, SCN (scene mode), P (program mode), A (aperture priority mode), S (shutter priority mode), M (manual mode), C (custom mode), video |
| Scene modes | portrait, self-portrait, sport, party, landscape, night portrait, night landscape, snow, beach, text/document, flower, sunset, candlelight, backlight, manner/museum, fireworks, panorama |
| Click-to-capture | .07 sec. (wide, preview on) |
| Shot to shot | 1.0 sec. interval (wide, preview on) |

**Still capture**

| | |
|---|---|
| Still format | JPEG/EXIF v 2.21, RAW, TIFF |
| Picture size (recorded pixels) | 7.1 MP – best (3072x2304), prints up to 30"x40";<br>6.3 MP – best 3:2 (3072x2048), optimized ratio for 4"x6" prints;<br>5.0 MP – better (2592x1944), prints up to 20"x30";<br>3.1 MP – good (2048x1536), prints up to 8"x10";<br>1.2 MP – e-mail (1280x960), small prints |
| Picture quality | fine JPEG, standard JPEG, basic JPEG, RAW, TIFF |
| Color modes | high color, natural color, low color, sepia, black and white |
| Contrast | high, normal, low |
| Sharpness | high, normal, low |
| Review options | single, magnify (1X-10X, pan), with navigation box, multi-up, slide show, highlight/shadow clipping, histogram, image info |
| Editing | red-eye reduction, cropping, resizing, create JPEG or TIFF from RAW file |
| File management | protect, album, copy, delete |

**Video capture**

| | |
|---|---|
| Format | QuickTime video format, motion JPEG |
| Quality | VGA (640x480) at 30 fps, QVGA (320x240) at 30 fps |
| Length | continuous up to 80 min. based on memory capacity |
| Review options | play, pause, fast forward and rewind, forward and rewind by frame, multi-up, slide show, video date display |
| Editing | trim, cut, split, merge, make a picture from video, video action print (4, 9, or 16 up) |

**Customization**

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|---|---|
| Custom settings | LCD brightness, capture frame grid, image storage, set album, image stabilizer, AE/AF button set, program button assignment, quick view, advanced digital zoom, orientation sensor, camera sounds, sound volume, date and time, external flash setting, EVF/LCD standby, auto power off, video out, mode description, language, reset camera, format, accessory lens |

**Favorites**

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|---|---|
| Favorites | slide show, multi-up, remove Favorites, set-up menu |

**Physical specifications**

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|---|---|
| I/O interface | A/V output (NTSC or PAL, user-selectable), exclusive Kodak EasyShare camera dock/printer dock interface, digital (USB 2.0) connector |
| Power | optional Kodak EasyShare docks, Kodak lithium-ion rechargeable digital camera battery – KLIC-5001 or KLIC-5000, optional 5V AC adapter |
| Tripod mount | 1/4" standard |
| Dimensions | WxHxD: 108x84.2x72 mm (4.3"x3.3"x2.8") |
| Weight | without batteries: 403 g (14.2 oz.) |

**Compatibility**

| | |
|---|---|
| Dock compatibility | works with optional Kodak EasyShare printer dock series 3 and Kodak EasyShare printer dock plus series 3, Kodak EasyShare camera dock series 3, Kodak EasyShare photo printer 500 |
| Direct print | ImageLink print system compatible, PictBridge enabled |
| Software | works with Kodak EasyShare software |

**Service and support**

| | |
|---|---|
| Warranty | one year |

**Minimum system requirements**

| | |
|---|---|
| Windows | Windows XP, 2000 SP4 or later, 600 MHz processor or greater; Internet Explorer 6.0 or higher |
| Macintosh | Macintosh OS X 10.3 or higher; Safari 1.1 or higher |

**Minimum hardware requirements**

128 MB RAM; 200 MB hard drive disk space available; CD-ROM drive, available USB port; color monitor, 800x600 display resolution, 16-bit minimum

**Package contents**

Kodak EasyShare P712 zoom digital camera
USB and audio/video cables
Kodak high-capacity Li-ion rechargeable digital camera battery – KLIC-5001
Kodak Li-ion rapid battery charger – K5000
Neck strap
Lens cap with strap
Kodak EasyShare software
Getting started kit
Custom camera insert for optional Kodak EasyShare camera and printer docks

**Ordering information**

Kodak EasyShare P712 zoom digital camera . . . . . xxx xxxx

**Recommended accessories**

Kodak EasyShare printer dock series 3 . . . . . xxx xxxx
Kodak EasyShare printer dock plus series 3 . . . . . xxx xxxx
Kodak EasyShare photo printer 500 . . . . . xxx xxxx
Kodak EasyShare camera dock series 3 . . . . . xxx xxxx
Kodak Li-ion rechargeable battery KLIC-5001 . . . . . xxx xxxx
Kodak P712 lens adapter . . . . . xxx xxxx
Schneider-Kreuznach Xenar 0.7X wide-angle lens, 55 mm . . . . . xxx xxxx
Schneider-Kreuznach Xenar 1.4X telephoto lens, 55 mm . . . . . xxx xxxx
Kodak P20 zoom flash . . . . . xxx xxxx
Kodak SD memory cards 1 GB . . . . . xxx xxxx
512 MB . . . . . xxx xxxx
Kodak SD high performance memory cards 1 GB . . . . . xxx xxxx
512 MB . . . . . xxx xxxx
Kodak digital camera tripod . . . . . xxx xxxx
Kodak 8-in-1 card reader . . . . . xxx xxxx
Kodak 3-in-1 camera case . . . . . xxx xxxx

‡32 MB internal memory/28 MB available for picture storage (1 MB equals one million bytes).
*ISO 800 available only with 1.2 MP setting.

**For more information on the Kodak EasyShare P712 zoom digital camera, visit www.kodak.com/go/easyshare**

ImageLink print system | QuickTime | USB

Kodak

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